

IAN W. LIPPINCOTT

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EDUCATION

BFA - Integrated Design Curriculum
Parsons School of Design, New School University, NYC Spring '05

CONTINUING ED.

School of the Museum of Fine Arts Fall/Winter '99

PC & MAC SOFTWARE SKILLS

Adobe CS5, Final Cut Pro, MS Office, QuarkXpress, Wordpress,
Joomla, HTML5, CSS3, JQUERY, JAVASCRIPT, CMS, FTP

CLIENTS AT A GLANCE

Nike, Bacardi, Brandeis University, Nickelodeon,
Casio, BMW, Scion, FUBU, Abercrombie & Kent,
Penguin Publishing, Bravo, CEMI, Figment Boston

CULINARY INSPIRATIONS January '13 - contract - Logo Designer

Illustrated logo for local chef and catering cuisine artist, Ross Dakin.

THE UNCOMMON GREEN October '12 - contract - Vector Artist

Created detailed vector art of popular metropolitan city streets that was lazer-etched onto rocks glasses. Learned much about neighborhood demographics and how to fit/scale certain cities to the product dimensions.

PELICAN TEA June '12 - contract - Web Designer

Created e-commerce website for local spicy tea distributor. Learned how to create a detailed product-searching database and functional shopping/checkout system.

THAI MASSAGE THERAPY May '12 - contract - Rebranding

Interpreting Mary Goodman's vision through a brand makeover, involving the designing of logo, business cards, mailers, flyers, and website for the healing arts.

WILD HONEY SOCIAL MEDIA October '11 - May '12 - Art Director and Lead Designer

Manager and designer of creative social media and interactive marketing services for the hotel/resort, restaurant, and real estate industries. Learned to build professional web sites, brands, and utilized SEO and advertising, email and print campaigns with tight deadlines.

BRANDEIS UNIVERSITY April '12 - contract - Sign Painter/Illustrator

Designed graphics and created signage for 30+ sound stages, booths and artworks at the Leonard Bernstein Foundation for the Arts Festival. Met a near-impossible deadline successfully and creatively.

CEMI.org Spring '11 - current - Graphic Designer for Collaborative Experimental Media Institute.

Creating promotional materials that showcase our educational seminars, lectures, workshops, and live performances through tiered membership programs and a wide curriculum of classes where members and students are trained to create and perform within specific areas of digital audio/video/media technologies.

VERMIN STREET RECORDS Spring '09 - ongoing contract - Album/Cover Artist/Illustrator

Illustration of album artwork for digital releases, web graphics, retouching, videographer and VJ of live events.

HOLSTED MARKETING Summer '07 - Winter '10 - Freelance/In-House Photo-Retoucher

Image/photo manager of jewelry products for web and catalog marketing. Maintenance of image library and direct-marketing materials. Videographer of short web videos.